

Picnics, Parks, & Pools—Summer is Here!

A WISER, SAFER CHOICE!

NORTHSTAR ELECTRICAL SERVICES

ELECTRICAL SERVICES * SIGN INSTALLATIONS & REPAIRS * LIGHTING MAINTENANCE

NORTHSTAR SIGN RETRO FIT

WIN DINNER!

Respond to this email and we will enter you in our drawing for a \$50 gift card of your choice*.

Congratulations to June's Winner:

Janiet Knighten
— Facility Solutions Group

Respond by July 15th to be entered.

* PF Chang's, Maggiano's, Chili's, Cheesecake Factory, The Capital Grille, Legal Seafood, Season's 52, California Pizza Kitchen, Ruth Chris's Steakhouse, Flemings Prime Steakhouse, Home Depot, Barnes & Noble, Nike, Zappos.

One of our most recent sign jobs was a retro fit from neon to LED modules for the channel letters for two Walgreen's signs. The signs had previously been at this location, but needed to be updated and given a "tune-up".



Once the faces arrived, the signs were taken to site and the installation began. The channel lettering was lifted up to the building and secured in the holes from where the signs had previously hung.

This was one of our more intensive sign projects. The metal box casings of the letters needed to be picked up at a warehouse location and taken to our shop where we removed the old neon. The neon had been damaged over years, with several pieces that were broken and more than half missing from the cases.

With the new LED modules inside the signs they will be brighter and have a longer life span. (See the above photo of what LED modules look like on the interior.) The LED will also save on energy since they can use up to 90% LESS electricity than neon. LED is also a better option for the environment, not just for the efficiency, but because no mercury is found in any of the products. Call us for your retro fit job!

Our sign technicians continued cleaning out the sign casings, and then installed the new LED modules. New faces also needed to be made since the old ones had become worn, cracked and chipped. Tracings of the sign cabinets were requested by the sign company, and we sent them out to have the plexi faces made and sent to us.



Happy Birthday Northstar Employees!

July Birthdays
Kevin Moon
Bill Tuturice



4th of July Fireworks

Ever wonder why we set off fireworks in celebration of our independence? It was not because of the "rockets red glare" and "the bombs bursting in air", but that plays a symbolic role in the whole affair now.

The Declaration of Independence was signed on July 4th, 1776. One year later, with the memory of that important day, on July 4th, 1777 it was planned to have cannons fire once for each state in the Union. There were many parades, bells were rung, guns fired, and firecrackers set off in major cities throughout the new nation as they continued fighting the tyranny of England.

The 4th of July was declared a national federal holiday in 1941, well past 1783, when the Revolutionary War ended. While the bang of the cannon eventually fell out of favor, the fireworks, speeches, and parades continued on as favorites of ages to celebrate our liberty.



NORTHSTAR'S OFFICE WILL BE CLOSED FRIDAY, JULY 3RD DUE TO THE HOLIDAY. We will be available for emergency services.

Northstar Promotes—Storm Safety

A severe thunderstorm ripped through the Metro Philadelphia in the past week creating high winds, lightning to ground strikes, and in several areas, tornadoes.

Northstar is committed to making safety a priority. We would like to share some tips on staying safe during extreme weather situations.

When there is a thunderstorm, the smartest thing is to go indoors. Thunder is caused by lightning, and you shouldn't be outside if there is a chance of being struck by lightning. If the thunderstorm becomes extreme, stay away from the windows and avoid using electrical equipment and devices.

Be prepared with flashlights, a battery operated radio, bottled water, and blankets in your home. Always follow weather updates by radio, TV, or computer—as the situation allows.

Depending on where you live, floods, tornadoes, and hurricanes can be part of the storm safety check.

Check the [NOAA](#) following sites to be prepared and for more tips on safety:

[Storm Safety](#)

[Lightning Safety](#)

[Flood Safety](#)

[Hurricane Safety](#)



WIN \$100

American Express Gift Card!

Give us a review on Sign Search and we will enter you in our drawing for a \$100 American Express gift card! Any review on Sign Search will qualify you. Let us know you reviewed us, the name used and date submitted.

You can easily link to the review page [here](#).

We appreciate our customers and we want to know how we can improve our services. Please let us know!

The winner will be announced in next month's newsletter.

The winner for June's review is **Karen Franklin with Emcon!**