

Hot Days, Stormy Nights

ELECTRICAL SERVICES * SIGN INSTALLATIONS & REPAIRS * LIGHTING MAINTENANCE

NORTHSTAR ELECTRICAL SERVICES

PENNSYLVANIA * NEW JERSEY * DELAWARE

WELDING FOR PERFECT INSTALLS

Northstar works to make sure all our sign installs are exact and match code requirements. Sometimes that also includes added support systems, beams, attachments, or bolts.

Recently we had a large pylon sign that need to be installed for a local car dealer. The sign required an



extra steel attachment in order to withstand high winds and match the bolting pattern of the pylon pole that had already been installed into the ground.

This new attachment method entailed a detailed pattern to be created and fitted to the sign.

Our steel supplier was able to get us the correct materials to match the style of the pole and sign. Our sign specialist and project manager worked as a team to give the customer updates and information. The sign specialist and technicians were able to precisely cut, smooth, and weld the required pieces from the steel materials



and then onto the pylon pole and sign base. Great job team!



FREE DINNER

[Respond to this email](#) and we will enter you in our drawing for a \$50 gift card to your choice of restaurants or gift cards*. Good luck!

Congratulations to July's Winner:

Ross Turner
Icon Company

Respond by August 15th to be entered in the drawing.

gift card options:

* Ruby Tuesday, PF Chang's, Bonefish Grill, Benihana, Maggiano's, Chili's, Cheesecake Factory, Legal Seafood, Season's 52, California Pizza Kitchen, Ruth Chris's Steakhouse, Home Depot, Barnes & Noble, Nike or Zappos.

NORTHSTAR's Staff Members



Nick Orzhikhovskiy Technician

With a degree from Orlean's Technical Institute, and prepared with his OSHA 10 before arriving at Northstar, we knew that Nick would be ready to learn as much as possible about the business. He is highly motivated and ready to lend a hand at all times. He has some serious hustle!

Welcome to the Northstar team Nick!

DOG DAYS OF SUMMER—PET CARE

If you think it's hot outside for you, just think about our friends wearing fur coats! Overheating is one of the highest causes of pet deaths during the summer months. There are many stories of dogs and cats being left in cars and the good Samaritans who either find the owner, call the police, or break into the car and save the defenseless animal.

Northstar loves our animal friends and would like to provide some tips on keeping them safe during this heat wave.

Always have fresh water available for your pet if they are going to be in higher than normal temperatures. If they are going to be outdoors for any amount of time, make sure there is a safe shaded place so they can get out of the sun.

Do not over exercise your pets in hot and humid weather. You might be able to handle that quick jog, but you aren't covered in fur. It's much easier for a human to cool down than it is for an animal. Hot asphalt can damage the paw pads of pets as well, if it hurts you to walk barefoot, it hurts them too.

Do not leave your pets unsupervised around pools. Even if your pet is a great swimmer, they can easily become con-

fused and drown. As with any toy, supervise your pet with water toys, baby pools, sprinklers, and other games. Plastic pieces could be broken and ingested or cause suffocation.

Never shave your dog or cat. A licensed groomer will guide you on how to trim the fur and keep your pets cooler in the summer, but their coats are designed to protect their skin from sun, wind, overheating, pests, and other exposures.

If you decide to use a sunscreen or insect repellent on your pet, only use one that is labelled "For Use On Animals." Human grade products are not always good for pets and can cause irritations.

NEVER LEAVE YOUR PET IN A CAR ALONE. Below is a chart of how hot the inside of the car gets over a short amount of time. Heat Kills.

STARTING INSIDE CAR TEMPERATURE	120°	127°	133°	149°	167°
	115°	122°	128°	144°	162°
	110°	117°	123°	139°	157°
	105°	112°	118°	134°	152°
	100°	107°	113°	129°	147°
	95°	102°	108°	124°	142°
	90°	97°	103°	119°	137°
	85°	92°	98°	114°	132°
	80°	87°	93°	109°	127°
	75°	82°	88°	104°	122°
70°	77°	83°	99°	117°	
	TIME				
	5 min	10 min	30 min	60 min	

Happy Birthday
Julie!



Free Gift!

We've been asking for reviews so that we can learn what is needed to improve our business. Everyone has been so kind. In appreciation, we want to give out Thank You Gifts!

Respond to this newsletter by August 19th, 2016 with your name and address and we will send out a free gift from Northstar!

All gifts will be shipped out at the end of August, so watch your mailbox!

Congratulations to

Annette Torsak

the Winner from July's AMEX gift card drawing!