

Luck of the Irish, Wishes for Spring

A WISER, SAFER CHOICE!

NORTHSTAR ELECTRICAL SERVICES

PENNSYLVANIA * NEW JERSEY * DELAWARE

FABRICATION OF SIGNS

Northstar Electrical Services works on many different types of signs. We can replace any needed parts such as lamps or ballasts, repair neon, retrofit to LED, install new signs, and on occasion fabricate some sign faces that have been damaged.

We recently worked on a project in which there were several cracked plexiglass coverings for the letters on the front of a



store sign. We took tracings of each of the letters and matched the plexiglass color to the available shades. Much like going to the paint store, plexiglass has a swatch test sample of colors and they need to match perfectly, not just in color, but also in transparency. You need to hold the test swatch up to lighting to make sure that the transparency is the same as that of the current plexiglass that is in the sign to make sure the match is accurate.

Something that may look similar in a shadow may appear completely different once illuminated if the plexiglass is not the same.

We submitted a proposal to our customer to repair the sign. Once we received the customer approval, our letter tracings were applied to the back of the protective paper that covers plexiglass. We were then able to begin cutting the plexiglass based on those outlines. Northstar always puts safety first so our technicians were suited up with safety

glasses since cutting plexiglass creates shavings and sharp chips that can become projectiles once the electric cutting tools come in contact. We typically use a router, but in certain circumstances a regular jig saw or circular saw will be used to cut. Once the plexiglass is cut, we lined the letters with Jewelite trim which allows the



plexiglass to be attached to the sign cabinet. After gluing the Jewelite around the letters, it was secured by lining nails around it so the glue completely adhered to the edging. Once it dried, we replaced the newly fabricated letters on the sign.

See the photos showing the cracked letters, the Jewelite trim, and our newly installed letters.

Call us with questions regarding your sign fabrication needs. We will work to make you happy!



FREE DINNER

Respond to this email and we will enter you in our drawing for a \$50 gift card to your choice of restaurants or gift cards*. Good luck!

Congratulations to February's Winner:

Taylor Turner
Casco Signs

Respond by March 15th to be entered in the drawing.

* PF Chang's, Maggiano's, Chili's, Cheesecake Factory, The Capital Grille, Legal Seafood, Season's 52, California Pizza Kitchen, Ruth Chris's Steakhouse, Flemings Prime Steakhouse, Home

WIN \$100

American Express Gift Card!

Give us a review on Yahoo and we will enter you in our drawing for a \$100 American Express gift card!

Any review on Yahoo will qualify you. Just be sure to let us know you reviewed us, the name used and the date submitted.

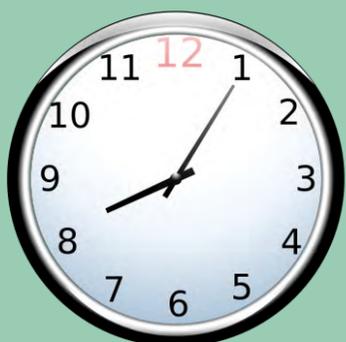
You can easily link to the review page [here](#).

We appreciate our customers and we want to know how we can improve our services. Please let us know with your reviews!

Andrea Gallentine

is the Winner for February's AMEX gift card drawing!

DON'T FORGET DAYLIGHT SAVINGS TIME ON SUNDAY, MARCH 13TH!



ODD EASTER HOLIDAY FACTS

Whether Easter is a holiday that you and your family celebrate or not, there are some interesting facts about it you may enjoy. (Spoiler alert—most of it is regarding candy!)

- Americans spend \$1.9 BILLION on Easter Candy. Only Halloween tops that dollar amount for candy spending!
- 70% of that candy is chocolate purchases.
- 76% of Americans think that ears of chocolate bunnies should be the first thing eaten.
- The first story of a rabbit hiding eggs was published in 1680.
- The White House Easter Egg event has



been celebrated since 1878.

- The tallest chocolate Easter egg ever was made in Italy in 2011. It was about 15,875 lbs, and 34 feet in height. That's taller than a giraffe and heavier than an elephant.
- Jellybeans were first made in America by Boston candy maker William Schrafft. He ran advertisements requesting the jellybeans be sent to soldiers in the Civil War.
- The tradition of painting eggs is called Pysanka and is from the Ukraine.
- Americans buy more than 700 million marshmallow peeps during the Easter holiday. They are the most popular Easter non-chocolate candy.

